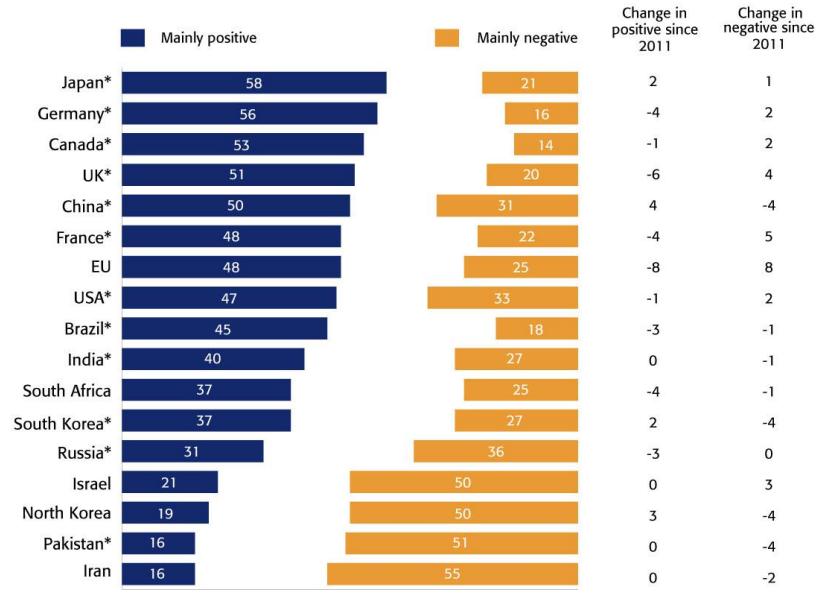


## Views of Different Countries' Influence

Average of 22 Tracking Countries, 2011–2012



BBC2492\_M1M2\_agg

Note: average ratings exclude the target country's rating of itself, meaning some of the averages are based on 21 and not 22 countries.

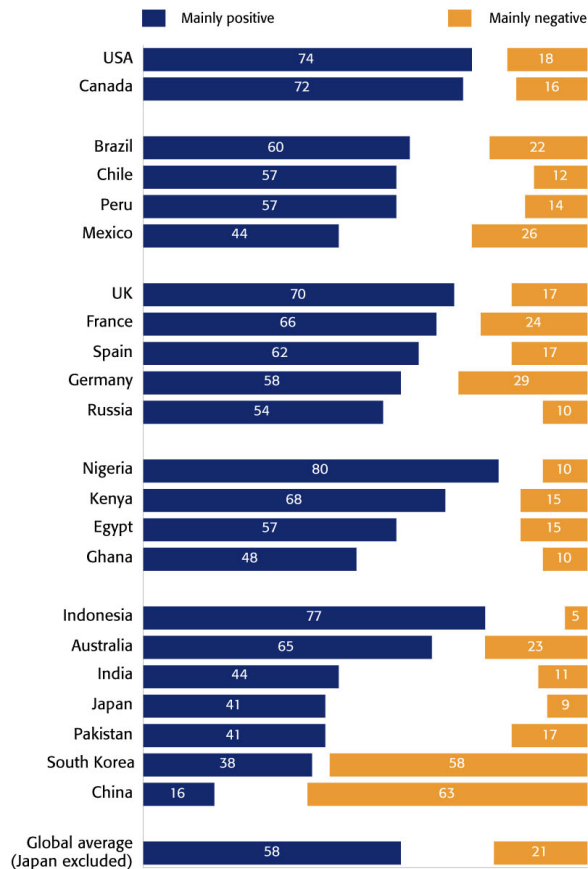
\*Average of 21 tracking countries

The white space in this chart represents "Depends," "Neither/neutral," and "DK/NA."

Asked of half of sample

## Views of Japan's Influence

By Country, 2012



BBC2492\_M1et\_ctry

The white space in this chart represents "Depends," "Neither/neutral," and "DK/NA."

Asked of half of sample

BBC World Service Poll EMBARGO 10 May 2012

[http://www.globescan.com/images/images/pressreleases/bbc2012\\_country\\_ratings/2012\\_bbc\\_country%20rating%20final%20080512.pdf](http://www.globescan.com/images/images/pressreleases/bbc2012_country_ratings/2012_bbc_country%20rating%20final%20080512.pdf)